



Governmental support for IP teaching in Hungary

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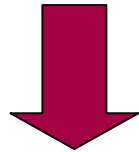
Belgrade, 1 September 2010

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1. Role and Competences of the Hungarian Patent Office in IP Teaching
 2. Cooperation with Higher Education Institutions (Diploma award, E-learning, TTOs)
 3. Funding of IP Teaching

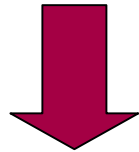


Why to support IP teaching?

Innovation is a key factor of economic growth



IP is essential to successful innovation



Enhanced IP awareness can raise the productivity of economy

The Government's role in IP teaching

- HPO is the government office for the protection of intellectual property with wide competences.
- HPO shall
 - disseminate knowledge related to intellectual property protection, develop industrial property culture, enrich industrial property and copyright knowledge of enterprises,
 - professionally supervise intellectual property training outside public school system and operate its system.

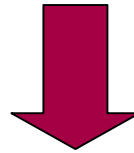
Education by HPO

The HPO plays an important role in disseminating IP knowledge:

- Advanced, intermediate and basic level industrial property courses according to ministerial decree,
- Graduate, post-graduate and distance learning training based on cooperation agreements with universities,
- *Ad hoc* industrial property trainings organized for universities and PROs.

Cooperation with Universities

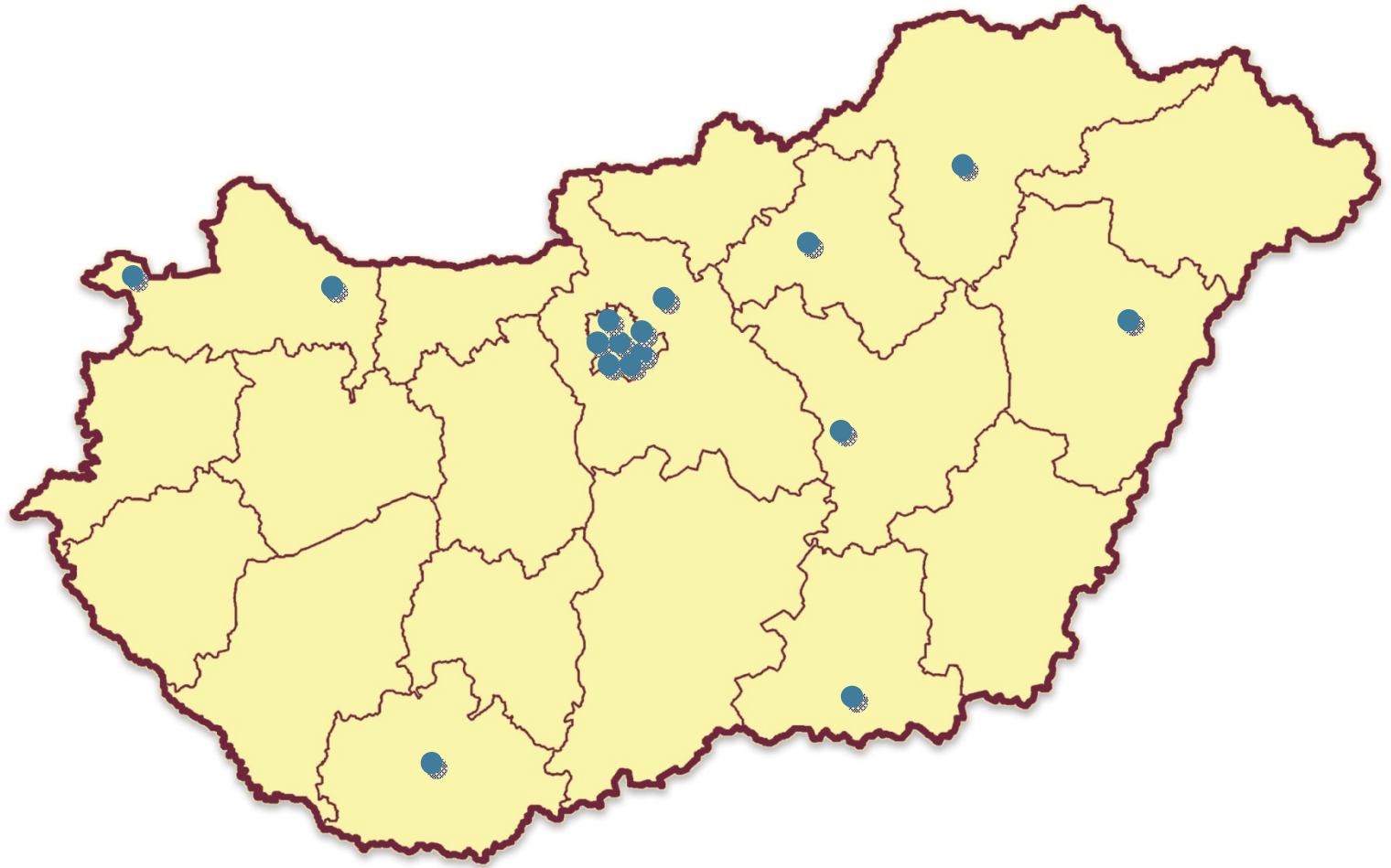
- Autonomy of universities to design their own education plan (including IP).



- Long-term cooperation agreements between universities and HPO, implemented according to yearly working plans,
- Intellectual property education was introduced in 15 higher education institutions,
- In the past three years 5,300 persons received industrial property training.



Cooperation with Universities



Cooperation with Universities

- Training courses for one or two semesters in various fields of IP designed according to the needs of universities
- Faculties of science and law as main targets
- Organisational work by universities
- Lecturers and teachers to be provided by HPO free of charge

Distance learning

Background:

- trainings offered via e-learning can provide cost and time savings (reduced staff expense)

Goal:

- e-learning programmes are designed to focus on different IP related topics (e.g. patent, trademark, copyright) and also on some complementary subjects (e.g. innovation management)
- HPO offers different modules → universities can choose
- offered since 2004, growing number of universities participating (3 at the present)

Diploma Award

Background:

- improving but still low level of IP awareness at universities

Goal:

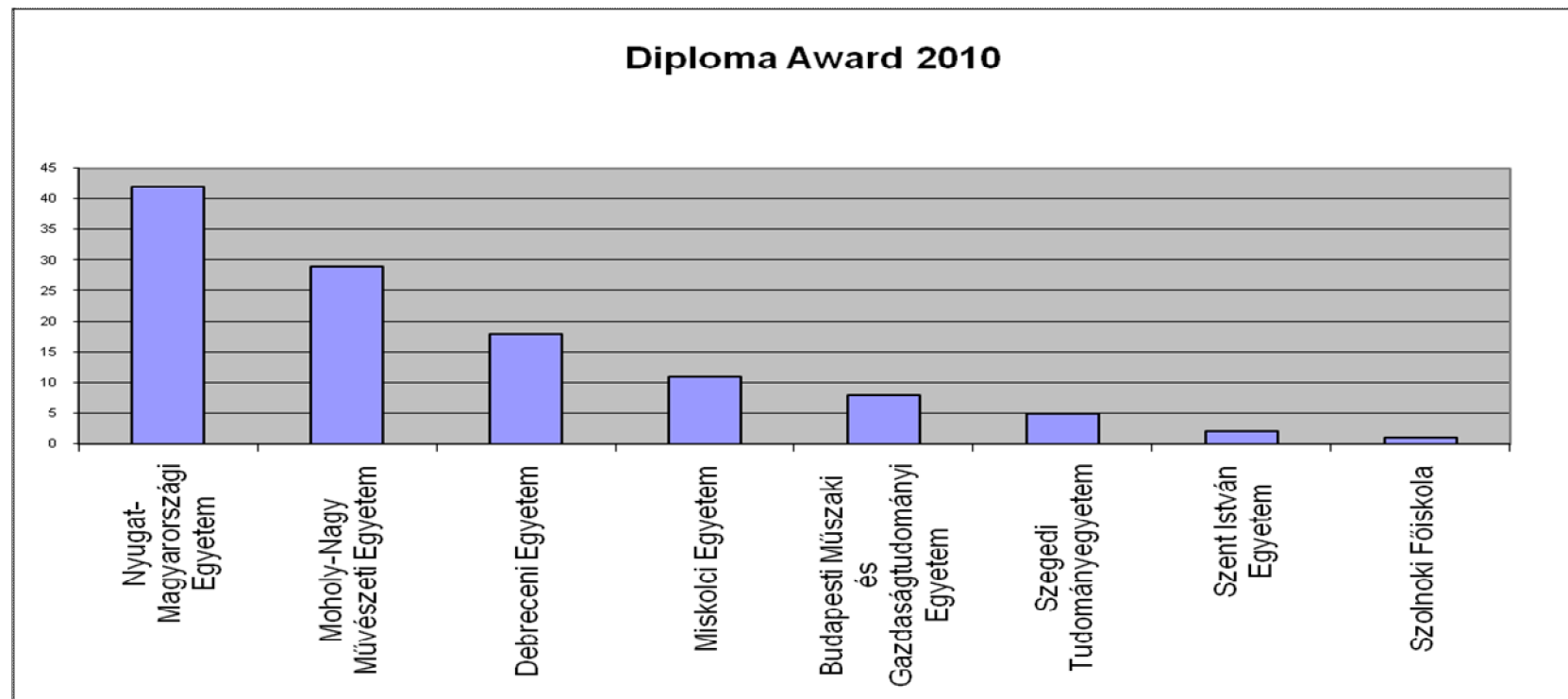
- help to raise a new generation of graduates with higher IP awareness
- extend the involvement universities in IP related work
- building a database of theses dealing with IP related topics

Project has been running since 2000. Steadily growing interest, growing number of applications.



Diploma Award

117 applications from university students in 2010



Training and support for TTOs

Background:

- TTOs aim to serve the universities by raising awareness of IP generated by university staff
- TTOs are relatively new entities with limited experience in the field of IP

Goal:

- to help to define the role of TTOs in technology innovation
- to embed the understanding and use of IP in the internal IP management of the universities

Financing of IP Education

Figures in 2010:

- Self financing (advanced, intermediate and basic level industrial property courses)
- From HPO budget appr. EUR 70,000 (training at universities) and other internal funding
- By EPN via NAP appr. EUR 9,000 (diploma award, special courses)
- OHIM cooperation agreements appr. EUR 38,000 (special courses, e-learning)



***Thank you for your
attention!***

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