

ADVANTAGES of THE HAGUE SYSTEM FOR USERS

Mustafa Kubilay GÜZEL
Trademark Examiner
28.06.2011

HAUGE SYSTEM ADVANTAGE

1. Minimum formalities
2. National representatives is not compulsory
3. No prior national filing
4. Language option (**English or French**)
5. Cost effective
6. Chance to multiple application (up to 100)
7. Deferment of publication

HAUGE SYSTEM ADVANTAGE

Minimum formalities,

- ✓ 1 form
- ✓ 1 filing procedure
- ✓ 1 fee calculation and payment

HAUGE SYSTEM ADVANTAGE

Representative,

- ✓ It is not compulsory compared to national filing option
- ✓ OHIM case for Turkish Users
(negative effect of not being a member of EU)

HAUGE SYSTEM ADVANTAGE

National filing,

- ✓ No prior filing is compulsory
- ✓ Chance to designate the orijin office

HAUGE SYSTEM ADVANTAGE

Cost effectiveness,

2 conspicuous sample for cost advantage

HAUGE SYSTEM ADVANTAGE

Other benefits,

- ✓ Language option
- ✓ Deferment of publication
- ✓ Multiple application
- ✓ Easy control in managing international registration

Thank You For Your Attention

